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MILANO 1863

MOHADESEH BANAEIALISHAH

received the Badge

Platform Thinking in the Metaverse

from Politecnico di Milano on December 01, 2022



The metaverse is one of the technologies that is opening up new spaces for innovation and Platform Thinking. This course has a dual objective: Understand the main peculiarities of platforms, the main typologies, the design variable of a business model based on platforms and their opportunities linked to data. Identify innovation opportunities based on platform models, triggered by the metaverse and new emerging technologies. The course is based on the development of a critical attitude towards platform models, through participation in 5 hours of MOOCs on Platform Thinking. It also requires participation in two "hands-on" activities: The Metaverse Lab and The Platform Thinking Hackathon.

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