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Simulating a trading app

from Politecnico di Milano on April 16, 2024



Simulating a generic trading app allows one not only to enrich one's financial knowledge, but also to better understand one's attitudes and improve one's financial behaviors. The contribution of experimental economics, and behavioral economics more generally, is precisely to leverage the processes behind the making of a choice and foster the anything-but-obvious pairing of understanding and ability.
The object is twofold: to study whether and to what extent a participatory approach to the subject matter can itself be a tool that improves financial knowledge, attitudes, and behaviors; to assess whether a learning interactive can be the right training ground for educating people to invest more consciously.

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